

Proposal: Website Development for Blue Top Villa Hotel

Submitted by: TeksoDesk, Kasoa

To: Blue Top Villa Hotel, Kasoa

The Management,

We at **TeksoDesk** present this proposal to create a modern, secure, and guest-friendly website for Blue Top Villa Hotel using. Below are the key features we will implement and the value they bring to your hotel operations.

Website Features & Benefits

Online Room Booking System

- Guests can book rooms directly from your website at any time.
 - ✓ Reduces manual bookings and increases direct reservations.

Responsive Design

- Your site will look great on phones, tablets, and desktops.
 - ✓ Mobile guests can browse and book with ease.

Room Showcases with Photos and Pricing

- Each room will have a dedicated page with photos, amenities, and prices.
 - ✓ Helps guests make informed booking decisions.

Seasonal & Flexible Pricing

- You can set different rates for holidays, weekends, or special events.
 - ✓ Optimizes revenue and attracts bookings year-round.

Add-Ons and Package Selection

- Guests can add services like meals, Wi-Fi, airport pickup, etc.
 - ✓ Increases revenue per guest and improves satisfaction.

iCal Synchronization (Calendar Sync)

- Automatically sync bookings with platforms like Booking.com or Airbnb.
 - ✓ Prevents double-booking and keeps everything in one place.

Payment Integration

- Accept mobile money, Visa, Mastercard, PayPal, and more.
 - ✓ Enables instant, secure online payments and reduces cancellations.

Multi-Currency & Multi-Language Support

- Support for international currencies and multiple languages.
 - ✓ Attracts and serves both local and international guests.

Customer Reviews

- Display testimonials directly on the site.
 - ✓ Builds trust and encourages new guests to book.

Image and Video Galleries

- Showcase your rooms, facilities, and environment through media.
 - ✓ Creates a strong first impression.

Contact Page with Map Integration

- Show your location on Google Maps with a contact form.
 - ✓ Makes it easy for guests to find you or reach out.

Blog and Promotions Section

- Post news, discounts, or tourism tips.
 - ✓ Increases visibility on Google and keeps your site engaging.

Fast Load Time & SEO Optimization

- Optimized for Google rankings, high visibility and fast browsing.
 - ✓ More visibility online, more bookings.

Contactless Menus for the Restaurant

- Digital menu accessible by QR code on phones — no need to print or touch physical menus.
 - ✓ Enhances hygiene, impresses tech-savvy guests, and reduces printing costs.

We will:

- Design a mobile-optimized menu page.
- Detail menu with categories and pricing.
- Create unique QR codes for tables or rooms.
- Allow easy updates to food items, prices, or availability.

Our Commitment

Elmitech Solutions will:

- Set up and customize the website with your brand and content.
- Configure the booking engine, pricing, services, and payment methods.
- Implement contactless restaurant menus with QR codes.
- Train your staff on how to manage content.
- Provide 90 days of free post-launch support.

Client Content Responsibilities

To ensure a smooth and timely project delivery, **Blue Top Villa Hotel** will provide the following:

- Hotel logo and branding guidelines
- Room photos and descriptions
- Service offerings and add-ons
- Pricing and seasonal rates
- Promotional videos (if available)
- Company information and history
- Menu items for contactless dining
- Any preferred content or legal terms
- Facilities images.

Let's Get Started

With this setup, **Blue Top Villa Hotel** will:

- Boost direct bookings
- Improve guest experience
- Offer modern and safe dining options
- Have a competitive, professional digital presence

We look forward to hearing your feedback and final requirements so we can begin immediately.

Sincerely,
TeksoDesk